

TOWN OF SACKVILLE HERITAGE BOARD

17 December 2013

Harold Jarche,
Chair, Renaissance Sackville,
Sackville Town Hall
31 Main Street
Sackville, N.B., E4L 1G6

Dear Harold,

Please find enclosed a completed Renaissance Sackville Project/Activity Evaluation Form, plus attachments, in connection with the grant of \$2,000 which we received in April 2013 to assist with the publication of the book "Sackville Then and Now: New Brunswick's Oldest Town in Photographs."

This project was successful far beyond our expectations. In our application form we proposed printing 500 copies. Because of the interest shown in the project we increased that to 750 copies, and at the very last minute upped it to 1000. We actually received 1080 copies from the printer. The increased print run brought our budgeted expenses to around \$10,000. The Renaissance Sackville grant was invaluable in helping raise the necessary funds in advance, along with contributions from private donors and money from advance sales..

We distributed complimentary copies to all local schools and libraries. The rest of the 1080 copies have just sold out and we are planning a second printing in the new year, funded by proceeds from the sale of books. This is in response to many requests. Tidewater Books has told us they could see the book selling well in the summer time to visitors and tourists for several years to come.

Please convey to the Board of Renaissance Sackville our most sincere thanks for their interest in and support of this project.

With all best wishes,
Yours sincerely,

Charlie Scobie

Dr. Charles H.H. Scobie,
on behalf of the "Sackville Then and Now" Committee of the Town of Sackville Heritage Board, and the Publications Committee of the Tantramar Heritage Trust.

cscobie@eastlink.ca 536-0247 227 Main Street, Sackville, N.B., E4L 3A7.



RENAISSANCE SACKVILLE PROJECT / ACTIVITY EVALUATION FORM

Date: 17 December 2013

Organization:

"Sackville Then & Now" Committee of the Town of Sackville Heritage Board,
in co-operation with the Tantramar Heritage Trust

Project Name:

Publication of book, "Sackville Then & Now: New Brunswick's Oldest Town
in Photographs."

Was your project or activity completed on time and within budget?

Yes. The book was launched on 20 September during the Fall Fair, as originally planned. Enough funding was raised through the Renaissance Sackville grant, donations and advance sales to meet the costs of publication on time.

Were your objectives met?

They were more than met. In response to public interest the originally planned print run of 500 copies was extended to 1080. By mid-December the entire edition had sold out.

How do you think the Sackville community benefited?

The publication helped to create a new interest in and appreciation of the history and heritage of Sackville and area. In addition to local sales copies of the book have gone across Canada and further afield raising awareness of our town and community.

What did your organization members learn from this project/activity?

We learned a great deal about book layout, design and printing; and about book advertising, marketing and sales. In addition we learned a great deal about the history of Sackville - and about people's understanding and appreciation of it.

Is there anything you would do differently next time?

This was intended to be a one-time project. However, since the first printing of 1080 copies has sold out, we are planning a second printing in the new year.

How did you recognize Renaissance Sackville's contribution?

The Renaissance Sackville logo appears on the reverse of the title page along with an acknowledgment of its financial support. "Special thanks" are also expressed to Renaissance Sackville in the "Acknowledgements" on p.100.

You can attach:

- Public responses such as letters of acknowledgement, newspaper articles etc
- Printed material such as programs, press releases, posters
- Photos of the project/activity

See the attached materials.

A copy of the book was delivered to Renaissance Sackville.

Sackville Then and Now book scheduled for publication

SUBMITTED BY CHARLIE SCOBIE

The Sackville Then and Now exhibition of photographs first shown last July in the old Fire Hall as part of the Sackville 250 celebrations created widespread local interest and attention. Many of those who attended suggested that the best of the photos might be preserved and made more widely available by being published in book form. Just such a book is currently under preparation by a committee of the Town of Sackville Heritage Board, and plans are in place for a book launch on Sept. 20 as part of the Sackville Fall Fair. While the book will sell for \$25, an advance sales campaign is underway, which offers copies of the book at a discounted pre-publication price of \$22.50 if ordered and paid for by Aug. 15.

The book, which will be entitled Sackville Then and Now: New Brunswick's Oldest Town in Photographs, is being prepared by Kip Jackson and Charlie Scobie. It will be a quality product: limited edition, hardcover, full colour, glossy paper, 108 pages, 10 by 8 1/2 inches, and will be printed by award-winning Canadian colour printers Priesens of Altona, Manitoba. It will be published jointly by The Tantramar Heritage Trust and the Town of Sackville Heritage Board, with the support of Renaissance Sackville and a number of private donors.

Many of the photos in the book will be ones featured in last July's Sackville Then and Now exhibition, which was also shown earlier this year at the Heritage Day event in Tantramar Regional High School and at the Drew Nursing Home. As a result of these exhibitions, a number of local citizens came forward with new photographs and additional histori-



The cover of Sackville Then and Now: New Brunswick's Oldest Town in Photographs. PHOTO SUBMITTED

cal information, some of which will be incorporated into the book. In addition, the book will give greater coverage to Mount Allison University and feature some striking views of the campus from days gone by.

As was the case with the "Sackville Then and Now" Exhibition, the book will pair his-

torical photos of buildings and sites in and around Sackville with contemporary photos taken as much as possible at the same location and from the same angle. Houses, churches, schools, parks, businesses, fires, bridges, shops, public buildings, mills, foundries, wharves and blacksmiths will be

among the themes represented. A foreword, text boxes and captions will help situate the photographs in the history of Sackville, one of the oldest and most historic communities in eastern Canada. Drawing on the resources of local archives as well as private collections, the book will present a fascinating picture of Sackville's heritage, some of it still preserved, some of it alas long gone.

To help finance the considerable costs of printing, which have to be paid in advance, the current pre-publication sale is being offered.

Full details and order forms are available online at heritage.tantramar.com, and also at the Boulthenhouse Heritage Centre (29B Queens Road), the Campbell Carriage Factory Museum (19 Church St.), and the Black Duck Inn (19 Bridge St.).

Since the book will be published in a limited edition, ordering copies in advance is a way of ensuring members of the public get the number of copies they wish.

The Sackville Then and Now exhibition will be on display for one last time as part of this year's Fall Fair. Located in the Curling Club at 22 Lansdowne St., it will be open Friday Sept. 20, from 9 a.m. to 9 p.m., Saturday, Sept. 21, from 9 a.m. to 5 p.m. and on Sunday, Sept. 22, from noon to 5 p.m.

This will be the public's last chance to see the display. After this the 29 panels will be donated to the Tantramar Heritage Trusts Resource Centre, now located in the Anderson Octagonal House, where they will be part of the archival collection and still available to students and researchers of local history. The book launch for the Sackville Then and Now volume will be held as part of the exhibition at the Curling Club on Friday, Sept. 20, at 7 p.m.

Sackville Then and Now

New Brunswick's Oldest Town in Photographs



By Kip Jackson and Charles Scobie

PHOTO CONTRIBUTED

Dr. Charles Scobie co-authored the book *Sackville, Then and Now*

New book tells Sackville's history in photographs

Co-authored by Dr. Charles H. H. Scobie and Kip Jackson, *Sackville Then and Now: New Brunswick's Oldest Town in Photographs* is an approximately four-month project that came about as a result of the exhibition of photographs of the same name, staged to help celebrate Sackville's 250th anniversary.

That exhibition was so well received that a book was an inevitable and exciting offshoot. Both Kip and Charles were on that exhibition committee.

So with a pool of outstanding photographs to choose from, *Sackville Then and Now* was born. It's a 108-page limited edition hardcover, printed on full colour glossy paper (10 X 8 1/2 inches) by award-winning Canadian printers Friesens, of Altona, Man.

Published jointly by The Tantramar Heritage Trust and the Town of Sackville Heritage Board (Sackville.com) with the support of Renaissance Sackville (renaissancesackville.ca) and generous private donors, *Sackville Then and Now* is available online at heritage.tantramar.com. It will go on sale Sept. 20-22 at the *Sackville Then and Now* Exhibition at the Sackville Curling Club, and from Sept. 23 onward at Cover to Cover Books in Riverview, Tidewater Books in Sackville, Tantramar Heritage Trust, and at the Boultenhouse Heritage Centre in Sackville.

Scobie is Cowan Professor Emeritus of Religious Studies at Mount Allison University and has authored three books on local history. Co-author Jackson, also of Sackville, is a professional librarian with a special interest in local history. This is his first book.

Scobie wrote the text and captions for *Sackville Then and Now*, while Jackson

worked on the photos and layout. The book contains many historic photos — some more than 100 years of age that show what Sackville looked like in the day. New photos are taken — same location and angle — to offer both comparison and contrast.

For example, there were once two wharves that stood in Sackville Harbour located on the great bend of the Tantramar River, a short distance from the present railway station.

"Sailing ships sailed right up the Tantramar and loaded and unloaded their cargoes on a wharf quite close to the centre of town," says Scobie. "Now it's just reverted to marsh — it's a scene with marsh grass and the odd post of wood still sticking from the marsh grass which shows you where the wharf once was."

Interest is keen Canada-wide for *Sackville Then and Now*, and Scobie shares a favourite passage:

"The Town of Sackville, New Brunswick, is among the oldest and most historic communities in eastern Canada. This unique and fascinating selection of pictures matches historic ("then") photographs from the past 140 years with contemporary ("now") shots taken as far as possible in the same location and from the same angle. The text helps situate the pictures in Sackville's eventful history. Drawing on the resources of local archives as well as private collections this book presents glimpses into Sackville's history and heritage, some of it still preserved, some of it alas long gone."

■ *Linda Hersey's By the Book, profiling local authors and their works, appears every Friday.*



Linda Hersey

BY THE BOOK

Moncton Times-Transcript 6 Sept 2013 "Life & Times"

Sackville Tribune-Post 18 Sept 2013

Sackville residents will have last chance to see Sackville Then and Now exhibit

Launch of new Sackville Then and Now book nears

Submitted by
CHRISTOPHER MORGAN
CHARLIE SCOBIE

There will be one last chance for local residents to see the popular Sackville Then and Now exhibit of historical and contemporary photos of Sackville when it goes on display at the Sackville Curling Club at as part of this year's Fall Fair. The exhibit will be open Friday, Sept. 20, from 9 a.m. to 9 p.m., Saturday, Sept. 21, from 9 a.m. to 5 p.m. and on Sunday, Sept. 22, from noon to 5 p.m. The opening night of the exhibition will also see the launch of a much-awaited book entitled "Sackville Then and Now: New Brunswick's Oldest Town in Photographs". The launch will take place at the Sackville Curling Club at 7 p.m. on Friday, Sept. 20.

The "Sackville Then and Now" exhibit of photographs was first shown in July of 2012 as part of the Sackville 250th anniversary celebrations, and it created widespread interest and attention. Earlier this year a selection of the display panels was shown at a New Brunswick Heritage Day event, and also at the Drew Nursing Home. As a result of these exhibitions a number of local citizens came for-

ward with more old photographs and additional historical information. A number of the panels have been corrected, revised and updated with the help of new information received. For example, an addition to the exhibit this month will be a panel featuring a photograph of the Sackville Fire Department taken outside the old Fire Hall on Main Street in July 1967; all 33 members of the Fire Department in the photograph have been identified by name.

Also featured as part of the exhibition will be a continuous slide show in the upper lounge of the curling club of historic and contemporary photographs. Since this was last shown some 70 new comparisons have been added to the presentation.

This will be the public's last chance to see the display. After this the 30 panels will be donated to the Tantamar Heritage Trust's resource centre, now located in the Anderson Octagonal House, where they will be part of the archival collection and still available to students and researchers of local history.

Many of those who attended the earlier exhibitions suggested that the best of the photos should be preserved and made more widely available by being published in book form. Just such a book is due for publication on Sept. 20. Entitled "Sackville Then and Now: New Brunswick's Oldest Town in Photographs", it has been prepared by Kip Jackson

and Charlie Scobie. It is a quality product: limited edition, hardcover, full colour, glossy paper, 108 pages, 10 by 8 1/4 inches, and has been printed by award-winning Canadian colour printers Ericsens of Altona, Manitoba. It will be published jointly by The Tantamar Heritage Trust and the Town of Sackville Heritage Board, with the support of Renaissance Sackville and a number of private donors.

As was the case with the "Sackville Then and Now" exhibition, the book pairs historical photos of buildings and sites in and around Sackville with contemporary photos taken as far as possible at the same location and from the same angle. Houses, churches, schools, parks, businesses, fires, bridges, shops, public buildings, mills, foundries, wharves and backsmiths are among the themes represented.

An introduction, text boxes and captions help situate the photographs in the history of Sackville, one of the oldest and most historic communities in eastern Canada. Drawing on the resources of local archives as well as private collections, the book presents a fascinating picture of Sackville's heritage, some of it still preserved, some of it alas long gone.

While the book offers a selection of photos from the "Sackville Then and Now" exhibition it also contains new material, including colour aerial photos of Sackville and the surrounding area. A 12-page section of the book

is devoted to Mount Allison University with some fascinating photos of the campus from days gone by, matched by contemporary views. The book also incorporates some new research: for example, the surprising results of a dendrochronology study of what is probably the oldest building on Bridge Street, the Oscar Tracy Block (now the Black Duck Inn).

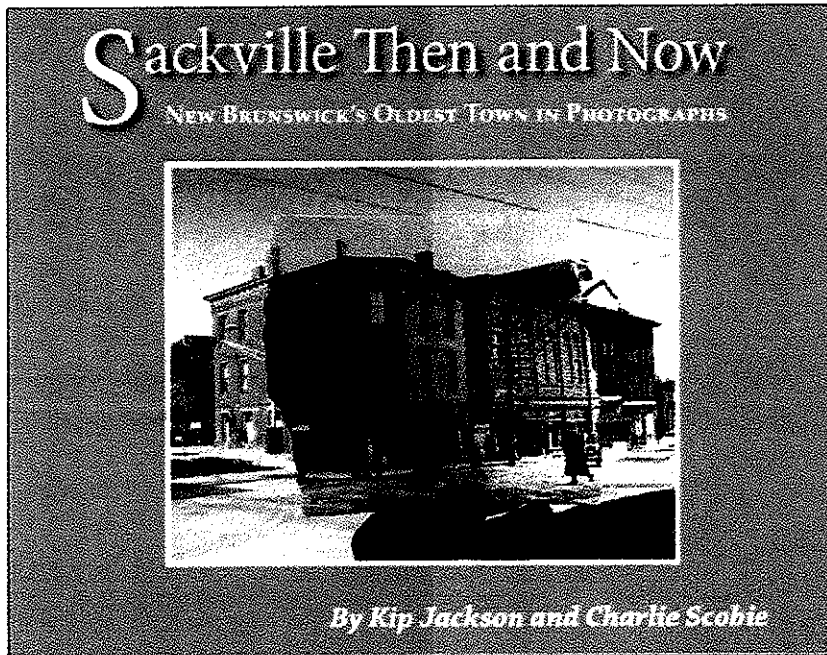
Members of the public are cordially invited to attend the book launch of "Sackville Then and Now: New Brunswick's Oldest Town in Photographs". A reception, with refreshments, will follow the book launch, and the two authors will be available to sign copies of the book.

The book will go on sale at the exhibition beginning at 9 a.m. on Sept. 20. After the exhibition it will be available from the Tantamar Heritage Trust, 29B Queens Rd., Sackville, N.B. E4L 4G4, and also from Tidewater Books, 13 Bridge St., Sackville, E4L 3N6, and Cover to Cover Books, 630 Pinewood Rd., Riverview, N.B. E1B 5M7.

Those who ordered and paid for the book in advance prior to Aug. 15 at a discounted price, will be able to claim their copies of the book at the exhibition, beginning at 9 a.m. on Sept. 20. From Sept. 23 onwards, pre-ordered books can be claimed at the Tantamar Heritage Trust office (29B Queens Rd., Sackville, N.B. E4L 4G4). Books will also be delivered in the Sackville area on request.

Sackville's history celebrated through photographs

Mount Allison Argosy 26 Sept 2013



Sackville: Then and Now examines Sackville's past and present. The photo book by Kip Jackson and Charlie Scobie is on sale now at Tidewater Books. (Kip Jackson and Charlie Scobie/ Tantramar Heritage Trust)

Sackville: Then and Now photo book launched at Fall Fair

Taylor Losier
Features Writer

In July of 2012, an exhibition opened at the old Fire Hall as part of the Sackville 250 celebrations. The exhibition featured both contemporary and historical photographs of the Sackville area. Now, at the townpeople's suggestion, the best photos from the collection have been compiled into a book that commemorates the town's rich history. The book, aptly named *Sackville: Then and Now*, was launched to the general public during this year's Sackville Fall Fair during a repeat exhibition of the photography collection.

"Initially, we were wondering how many people we would get [at the "Sackville: Then and Now" exhibit in 2012], and we thought the maximum would be 500. But at the first show, we had 1,000 people come through," said Rhianna Edwards, a member of the Sackville Heritage Board subcommittee who were responsible for the original exhibit. "The acclaim was so substantial, people were clamouring for another show, and the people that came away from that kept telling us: 'This is wonderful, you need a book!'"

The exhibition itself was displayed twice more when, in February, Kip Jackson and Charlie

Scobie agreed to put the images together into a book.

"If they were going to start a book like *Sackville: Then and Now* without the show and the resources, it wouldn't have been possible; certainly not in four months," said Paul Bogaard of the Tantramar Heritage Trust, "they had to figure how to organize things in a book: What goes in, what do you cut? There were corrections to be made and puzzles to be figured out."

In the book version of *Sackville: Then and Now*, as in the exhibit, the older photos are paired with shots of the same location, taken from the same angle, as they can be seen today. While the newer photos are full of colour and glossy, the older photos reflect the times; some are black and white, some are cracked and faded. Despite the passage of time, the town's familiar landscapes are still recognizable within the images. The images are paired with text boxes that provide useful context for the time and location of the various shots. The wide variety of photographs represent familiar Sackville locations like its churches, parks, schools and the old foundry.

While some of the photographs in the book were featured in the exhibition at the Fire Hall, several pictures are new additions to the project, brought forth by locals as word spread about the collection.

The Tantramar Heritage Trust and the Town of Sackville Heritage Board published *Sackville: Then and Now*, and it was printed through Manitoba based company Friesens. Renaissance Sackville and a number of private donors supported the project.

Mount Allison Argosy 10 Oct 2013

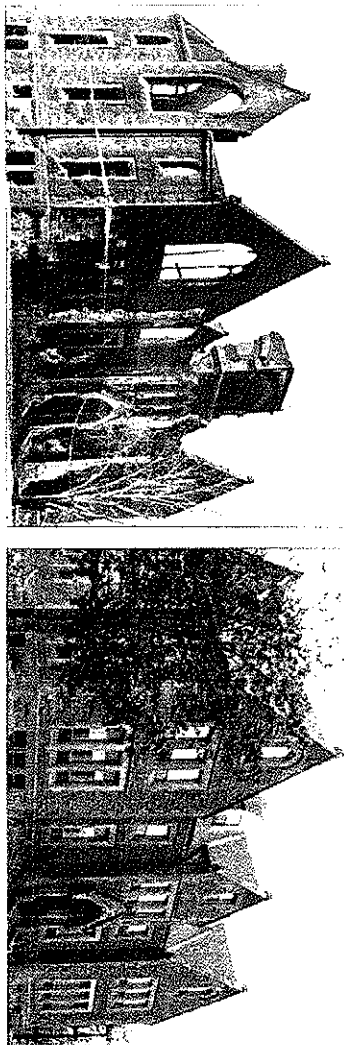
Sackville's history brought to life in photo-book

Sackville: Then and Now a must-read history

Julia McMillan
Arts & Literature Editor

For most students, Sackville's history begins with their first year at Mount Allison University, and ends with their last. The transient nature of the town and its residents can make it difficult for students to look beyond their own experiences in Sackville, and connect with the area's surprisingly rich history. *Sackville: Then and Now*, a book of photographs and history by Charlie Scobie and Kip Jackson, remedies this problem. The book renders Sackville's history interesting and accessible to readers through engaging text and photographs that compare historical landmarks to contemporary settings.

The book uncovers little known elements of Sackville's history through archival and anecdotal exploration. Composed largely of photographs depicting both the current and past states of recognizable locations, such as the downtown core, the campus, and the surrounding residential areas, the book gives readers a rare insight into Sackville's evolution over time.



Left: Centennial Hall after the 1933 fire. (Mt. A Archives, Picture Collection, 2007.07/712). Right: Centennial Hall in its current condition (Kip Jackson/Sabinitch). Bottom: the Owens Art Gallery in 1894 (Mt. A Archives, Picture Collection, 2007.07/337).

The earliest photographs presented in the book date back to 1862, while the contemporary photos were taken in 2012 and 2013.

Many of the historic photographs depict landmarks and structures that have disappeared from the towns contemporary setting. These images help bring lost elements of the town's history back to life. One piece of history that was of particular interest

to me was that Sackville used to house an active harness racing track. The racetrack operated from 1945 until 1959, when the site was expropriated to form what is now exit 506 on the Trans-Canada highway. If the track still existed today, it would be found in the vicinity of the Westmorland Animal Hospital, the Tantramar Motel, and the Ultramar gas station.

The archival photographs in the

book are beautifully restored and accurately portray the distinctive style of the book's most striking photos: damaged town establishments. The photographs and textual information about the downtown area are also fascinating, as they reveal that many of the town's original buildings are still in use today. The space that currently

houses The Black Duck, for example, used to be another restaurant called the Oscar Tracy lunch room that operated from 1900 until 1910.

Although *Sackville: Then and Now* was compiled primarily by Scobie and Jackson, the book's creation was also a community effort. Sackville residents contributed old photographs and stories in an effort to create a holistic account of the town's history. The collaborative approach to the book's creation is representative of Sackville's emphasis on the value of community. As the authors wrote in the book's preface, "it is only fitting that a book produced about Sackville should be produced by the community it describes."

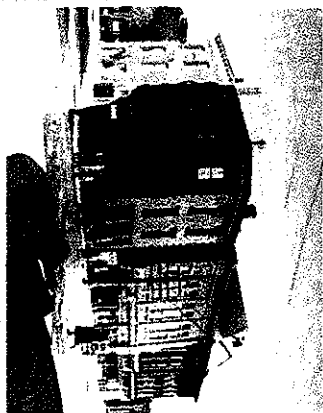
Scobie and Jackson emphasize the importance of the preservation of the town's historic landscape in the book's preface—a timely statement given the recent discussion about the potential destruction of the Sackville United Church.

"[...] Sackville's connection to its unique past is lost each time a heritage property falls into disrepair and is eventually destroyed. This book will act as a reminder of what Sackville stands to lose if this trend continues," they wrote.

Sackville: Then and Now is a joint project of the Tantramar Heritage Trust and The Town of Sackville Heritage Board. It is now on sale at Tidewater Books.

Advertisement in Mount Allison Record, Fall 2013, p.35

Sackville Then and Now



Sackville Then and Now

New Brunswick's Oldest Town in Photographs

By Kip Jackson and Charlie Scobie

A BOOK TO TREASURE - AN IDEAL GIFT

Limited edition, hardcover, full-colour, glossy paper, 108 pages, 10 x 8.5 inches. Includes 12 pages of historical and contemporary photos of Mount Allison

Price: **\$25.00**

A joint project of the TANTRAMAR HERITAGE TRUST and the TOWN OF SACKVILLE HERITAGE BOARD

Obtainable from

Tantramar Heritage Trust, P.O. Box 3554, 29B Queens Road, Sackville, N.B., E4L 4G4

For mail orders of one copy please include postage, shipping & handling costs: Atlantic Provinces \$11.00, Ontario/Quebec \$14.00, Western Provinces \$16.00, U.S. \$18.00. For more than one copy please include additional postage, shipping & handling costs of \$1.00 per copy (Canadian), \$1.50 (U.S.)

Pre-payment is requested by **cheque or money order** payable to "Tantramar Heritage Trust"

For further information see heritage.tantramar.com